



SPICES BOARD  
(Ministry of Commerce &  
Industry),  
Govt. of India,  
Regional Office,  
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स्पाइसेसे बोर्ड  
वाणिज्य वा उद्योग मंत्रालय,  
भारत सरकार  
प्रादेशिक कार्यालय  
लक्ष्मीपुरम एक्सटेंशन  
सकलेशपुर 134 573 -  
कर्नाटक.

SKP/RO/30/MKTG/2022-23/

14.12.2022

Dear Sir/Madam,

**Sub: Invitation for Buyer Seller Meet on 22/12/2022 at Hotel Naveen, Hubballi, Karnataka-----  
reg.**

Spices Board, Ministry of Commerce and Industry, Govt. of India is a unique organization mandated with export promotion of spices with an overall goal to ensure export of safe and high-quality spices from India to overseas market. In this connection Spices Board India in association with Karnataka State Spices Development Board is conducting a Buyer Seller Meet at Hubballi on 22<sup>nd</sup> December 2022 at Naveen Hotel, Hubballi.

In the State of Karnataka, particularly the Central and North-East region are the major spice producing belts. Potential Spices like Chilli, Turmeric and Ginger are cultivated in these regions and are an integral part of livelihood sustenance for the farming community . Other Spices like Black pepper and Ajwain are also cultivated in good quantity in the area along with the GI Tagged unique Byadagi chilli with high intrinsic value. There has always been a need to bring about a convergence in terms of Cultivation, Commerce and Consumer aspiration for creating better marketing possibilities to Stakeholders of Spice Industry.

To provide a platform for better commerce and trade aimed towards direct linkages of the spices farmers from this Region with exporters, Karnataka State Spices Development Board in association with Spices Board India proposes to organize a Buyer seller Meet with focus on Chilli, Turmeric, Ginger and Black Pepper on 22<sup>nd</sup> December 2022 at Hotel Naveen in Hubballi, Karnataka.

In this regard, the Spices Board, Regional Office, Sakaleshpur cordially requests for your esteemed presence in this Buyer Seller Meet and explore the networking opportunities.

Accommodation will be arranged by the Board for registered Exporters for two nights on 21<sup>st</sup> and 22<sup>nd</sup> December 2022. The accommodation facility will be provided for ONE representative per firm/buyer (Twin sharing basis) and will be subject to early registration and confirmation. Local conveyance from Bus terminal/Railway station/Airport and back will be arranged by the Board, on shared basis. Kindly confirm your participation through email to [sbroskpr@gmail.com](mailto:sbroskpr@gmail.com)

Yours faithfully,

Deputy Director

\*You may contact: 9483979650 (S.Kumara), 8217874377(Bapugouda), 7411142814(N Vishnu) for further assistance