

NOTICE INVITING QUOTATION FOR PRE-PRESS WORK OF
SPICE INDIA TELUGU QUARTERLY

Spices Board invites quotations from pre-press Production houses of repute for undertaking the press-press production of its quarterly publication, Spice India in Telugu.

The work involves:

1. Development of editorial content relevant to spices with particular focus on spices cultivation, post harvest operations, processing, and marketing of spices with particular reference to Andhra Pradesh and Telungana.
2. Sourcing of original articles and features in Telugu and editing of articles meeting the objectives. (The Board has the system of paying honorarium to the contributors which will be arranged from HQs after the publication)
3. Sourcing of photographs for publication alongside the texts
4. Translation of common and popular articles from English to Telugu since the Board has the same journal in other languages also. The cover stories and the cover pages will be common for all.
5. Composing, proof reading, layout and designing of cover pages and inside pages.
6. The final output is to be sent to Spices Board HQ in Cochin by e mail as per the schedule dates fixed.
7. The list of authors with their contact details and the title of the journal are to be sent to the HQ after the release.
8. Planning for each issue, especially with regard to articles may be done after taking approval of the Chief Editor.

The Journal will be multi colour of demi ¼ size and will have a maximum of 32 pages. The production house will have to complete the work of the journal and forward the final out put in printable format to the Head office in Cochin by e mail within the stipulated dates fixed from time to time.

Interested parties may submit their offers with details of costs, to do the work for a period of two years, with their credentials and earlier experiences to the Deputy Director (Publicity), Spices Board, N.H Bypass, Palarivattom – PO, Kochi - 25 on or before 9th October, 2014. The selection will be purely on the basis of the quote and competency of the production house. For more details contact Deputy Director (Publicity), Tele: 09447435059, E mail: drpssthampi2000@gmail.com

Deputy Director (Publicity)